

# Wesley Farnsworth



Author | Speaker | Veteran | Communications Professional

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## Quick Facts

**Location:** Cedar Falls, Iowa

**Availability:** Nationwide (in-person or virtual)

**Book:** The Blueprint of Becoming

**Book Website:** <https://www.blueprintofbecoming.com>

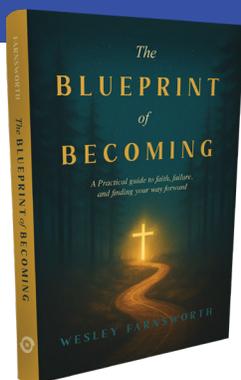
**Speaking Topics:** Faith, Recovery, Leadership, Creativity

**Contact:** [wesley@wesleyfarnsworth.com](mailto:wesley@wesleyfarnsworth.com)

## Brief Bio

Wesley Farnsworth is an author, speaker, and U.S. Air Force veteran passionate about helping people find faith, freedom, and purpose through transformation. His debut book, *The Blueprint of Becoming*, blends personal story and biblical truth to show that no life is beyond redemption. With over sixteen years in photography, branding, and communications, Wesley brings creativity and authenticity to every platform—from the stage to the page. He also leads Farnsworth Creative and Service Ministries, serving churches and nonprofits through storytelling and strategy. Wesley lives in Iowa and speaks nationally on topics of recovery, purpose, and renewal.

## The Book



What if your greatest failures were the foundation of your transformation? In *The Blueprint of Becoming*, I share my raw, redemptive journey from addiction, shame, and broken identity to healing, purpose, and faith. Blending honest storytelling with biblical truth and practical tools, this book guides readers to confront what's holding them back and build a life aligned with God's design.

Whether you're starting over, seeking clarity, or rebuilding after loss, this is your roadmap to renewal—proof that with God, it's never too late to become who you were meant to be.

Media Resources: Headshots | Book Cover | Speaking Topics | Press Kit  
Visit [www.wesleyfarnsworth.com/press](http://www.wesleyfarnsworth.com/press) for downloadable assets.

**“Your story isn’t over — it’s being rewritten by grace.”**



# Full Bio

I'm Wesley Farnsworth, a storyteller at heart.

Whether I'm behind a camera, designing a brand, or writing a book, my goal has always been the same: to help people see that transformation is possible — that no matter where you've been, God can still write a new story through your life.

My journey began in the U.S. Air Force, where I spent fifteen years as a professional photographer and Public Affairs Specialist. I had the privilege of documenting everything from presidential inaugurations to war zones and sporting events at every level. Those experiences shaped not just my skills, but my perspective, teaching me how powerful real stories can be when they're told with honesty and purpose.

After leaving the military, I continued using creativity as a bridge between message and meaning. I earned two master's degrees — one in Branding and another in Internet Marketing — and built a career helping organizations communicate with clarity, authenticity, and visual excellence.

But my story isn't just about professional milestones.

It's also about grace.

After years of personal struggle — battling addiction, anger, and misplaced identity — I reached a point where I thought my story was over. Instead, God began writing a new chapter. Through faith, community, and a lot of humility, I experienced a transformation that completely changed the direction of my life.

That journey led to my first book, *The Blueprint of Becoming: A Practical Guide to Faith, Failure, and Finding Your Way Forward*, a deeply personal look at how God can rebuild what feels beyond repair. My mission now is to use my story and creative gifts to help others discover that same hope and purpose.

Today, I combine my background in communications and design with my passion for ministry and storytelling. Through my nonprofit Service Ministries, I work with churches, nonprofits, and Christian-owned small businesses to build meaningful brands, tell authentic stories, and use creativity to advance their mission.

As an author and speaker, I also share messages about transformation, recovery, and faith, encouraging audiences to believe that change is possible, no matter what their past holds.

When I'm not writing or designing, you can usually find me hiking a local trail, playing video games with one of my four kids, or spending a quiet evening watching a good movie. I'm also an adjunct professor, where I get to pass on what I've learned about communication, graphic design, and photography to the next generation.

Every part of my life, from the classroom to the pulpit, from the lens to the page, is driven by the belief that creativity can be redemptive and that the stories we tell can help others find freedom in theirs.

**“Your story isn't over — it's being rewritten by grace.”**

# Possible Interview Topics

## **Faith & Transformation**

- How faith can rebuild what failure tried to destroy
- The difference between recovery and redemption
- Overcoming shame and finding identity in Christ

## **Leadership & Storytelling**

- Using creativity to communicate truth
- Leading from your wounds, not your image
- Lessons from the military: discipline, resilience, and purpose

## **Practical Growth**

- Setting faith-aligned goals and staying consistent
- How to renew your mind and break old patterns
- Finding hope when life doesn't go as planned

These topics and the questions on the next page are designed to guide conversation and can be customized for podcasts, print, or live interviews.

**“Your story isn’t over — it’s being rewritten by grace.”**

# Sample Interview Questions

1. Wesley, your story is deeply personal and redemptive. Can you share what inspired you to write *The Blueprint of Becoming*?
2. You've talked openly about battling addiction, anger, and misplaced identity. What was the turning point that started your transformation?
3. How did your time in the U.S. Air Force shape your understanding of discipline, leadership, and faith?
4. Many people feel defined by their past mistakes. What advice do you give to someone who believes they've gone too far to change?
5. You often say, "Your story isn't over—it's being rewritten by grace." What does that mean to you personally?

## **Faith, Purpose, and Recovery**

1. In your book, you draw a distinction between recovery and redemption. How are they different, and why does that matter for someone on a healing journey?
2. You've shared that transformation takes more than belief—it takes intentional action. What are some of the first practical steps someone can take to begin rebuilding?
3. How can the church or faith-based communities better support those in the process of recovery and personal growth?
4. What role does community and accountability play in lasting transformation?
5. How do you stay grounded and hopeful in your own ongoing process of becoming?

## **Creativity, Leadership, and Calling**

1. You've worked in both creative and ministry spaces—branding, photography, writing, and teaching. How do creativity and faith intersect in your work?
2. One of your speaking topics is "Leading from Your Wounds." What does that look like in practice for leaders and pastors?
3. What lessons from your military and creative career have carried over into your ministry and message today?
4. How do you help others discover and live out their God-given calling?
5. For those who want to share their story but fear being judged, what would you say to encourage them?

## **Looking Ahead**

1. What's next for you after *The Blueprint of Becoming*? Are there new books, projects, or initiatives you're excited about?
2. You've started Service Ministries to help churches and nonprofits. How does that tie into your personal mission and message?
3. If there's one takeaway you hope people get from your story and your work, what would it be?

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## Reviews & Testimonials

*“I just finished reading about *The Blueprint of Becoming*, and I have to tell you, it really struck me. The way you share your journey from shame to healing, with such humility and honesty, feels like the kind of story that gives people permission to hope again. You’ve taken personal pain and turned it into a roadmap for freedom, and that’s powerful. I especially love how you pair faith with practical steps, it’s clear you’re not just writing about transformation, you’ve lived it.*”

*Because *The Blueprint of Becoming* blends authenticity, faith, and practical tools so seamlessly, I truly believe it could have a lasting impact, especially if it’s placed directly in front of the readers and communities who need it most.”*

**- Ashley H**

*“For anyone on a spiritual journey, whether searching the stars for meaning or exploring deeper truths, this book offers a relatable companion. Wes shares his own path with honesty and insight, guiding readers toward discovering God in the midst of their search for purpose and direction.”*

**- Joe W, Celebrate Recovery Ministry Leader**

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# Press Overview

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## Interview Topics

### Faith & Transformation

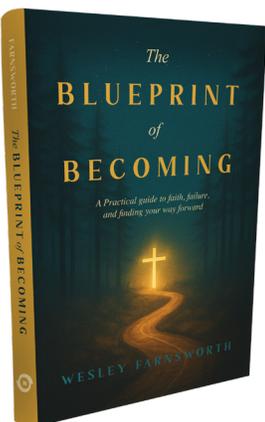
- How faith can rebuild what failure tried to destroy

### Leadership & Storytelling

- Using creativity to communicate truth

### Practical Growth

- Finding hope when life doesn't go as planned



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For event bookings and availability, download the Speaker One Sheet